

# MATT JOHNSON

CURIOUS DESIGNER & CREATIVE RACONTEUR

## CONTACT

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## PROFILE

I am a well-rounded and driven individual who loves to learn. I possess a unique aptitude for being very structured and at the same time, extremely creative - my forte. I possess a very strong work ethic and look beyond my specific responsibilities to understand the bigger picture of what the business is trying to accomplish. I enjoy working by myself but am equally comfortable working in teams.

## EXPERIENCE

### BBH (Bartle, Bogle, & Hegarty), New York NY 2010

Creative Technologist Intern - Motion Graphics Focus

Worked with the creative team behind the Google Chrome account to aid in pitch work and explorations of various studio projects.

### Apple, Cupertino CA 2010

Motion Graphics Intern

Aided the motion graphics department in various projects from time-sensitive live action advertising to research and development for a variety of Apple software products.

### Luxurious Animals, New York NY 2009

Motion Design Intern

Worked directly with a small team on various projects in the entertainment industry ranging from interactive advertising and gaming to broadcast promos and product featurettes.

### frog design, San Francisco CA & Austin TX 2008-2009

Visual Design / Design Analyst Intern

Collaborated on work with a multi-disciplinary team including visual designers, design researchers, interaction designers, strategists, and technologists on several program initiatives for several clients such as AT&T and Intel.

### jUXT Interactive, Newport Beach CA 2008

Design Intern

Worked hands-on with art directors, creative directors, and project managers on projects for clients such as, Coca-cola, Adobe, and HP.

## EDUCATION

### University of Cincinnati 2006-Present

Cincinnati, OH  
Honors BS in Digital Design  
Cumulative GPA 3.76  
Deans List 2006-2008

### Indian Hill High School 2001-2006

Cincinnati, OH  
High School Honors Diploma  
Cumulative GPA 3.663

## SKILLS

Proficient in Photoshop, Illustrator, After Effects, InDesign, Flash, Cinema4D, HTML coding, CSS coding, Javascript, Actionscript 2.0, and Actionscript 3.0. I am able to learn new software and programs very quickly and am confident with technical hardware.

## ACHIEVEMENTS

Student in the School of Visual Arts Impact! Design for Social Change program  
Work featured on Behance Network, Motion Served, and Creative Panorama home pages.  
Member of The National Society of Collegiate Scholars (NSCS)  
Member of Alpha Lambda Delta, National Honors Society (ALD)  
Awarded the Cincinnati Annual Scholarship  
Eagle Scout Rank in the Boy Scouts of America  
Director of Internal Affairs, Alpha Lambda Delta UC Chapter, 2007-2008

References Available on Request